

Curriculum Vitae

Scott Kennedy

Associate Professor, Departments of East Asian Languages
& Cultures and Political Science
Indiana University

1011 E. Third St., 250 Goodbody Hall
Bloomington, Indiana 47405
812/856-0105 (o)
812/855-6402 (fax)
kennedys@indiana.edu

Education

George Washington University, Washington, DC (8/95-10/01)
Ph.D., Political Science Department (January 2002)
Major field: Comparative Politics; Minor field: International Relations
Dissertation: *In the Company of Markets: The Transformation of China's Political Economy*
Committee: Harry Harding (chair), Bruce Dickson and Susan Sell

Johns Hopkins University School of Advanced International Studies (SAIS), Washington, DC (9/90-12/92)
M.A. in International Relations, with an emphasis on China studies and international economics

Hopkins-Nanjing Center for Chinese and American Studies, Nanjing, China (9/91-6/92)
Study of Chinese politics, economics and history from Nanjing University professors in Mandarin.
Independent project on contemporary political intellectual trends combined reading Chinese journals and books with interviews of scholars.

Inter-University Program for Chinese Language Studies (The Stanford Center), Taipei, Taiwan (9/89-9/90)

University of Virginia, Charlottesville, Virginia (9/85-5/89)
B.A. in Foreign Affairs

Beijing Foreign Languages Normal College, Beijing, China (1/88-5/88)

Current Position

Associate Professor (7/06-present), **Assistant Professor** (3/02-6/06), **Lecturer** (8/00-2/02)
Indiana University, Bloomington, Indiana
Undergraduate Courses: Contemporary Chinese Politics, China's Political Economy, US-East Asian Relations, Chinese Foreign Policy, Government & Business in East Asia, East Asia: An Introduction.
Graduate Courses: Political Economy of East Asia, China's Political Economy, US-East Asian Relations, Topics in Chinese Politics.

Books

The Business of Lobbying in China (Cambridge: Harvard University Press, 2005).

China Cross Talk: The American Debate over China Policy since Normalization, A Reader (Lanham, MD: Rowman & Littlefield, 2003).

Academic Articles and Chapters

"China's Emerging Credit Rating Industry: The Official Foundations of Private Authority," *The China Quarterly* (forthcoming June 2008).

"Transnational Political Alliances: An Exploration with Evidence from China," *Business & Society*, Vol. 46, No. 1 (forthcoming March 2007).

"The Political Economy of Standards Coalitions: Explaining China's Involvement in High-Tech Standards Wars," *Asia Policy*, No. 2 (July 2006), pp. 41-62.

"China's Porous Protectionism: The Changing Political Economy of Trade Policy," *Political Science Quarterly*, Vol. 120, No. 3 (Fall 2005), pp. 407-432. [Revised version to be published in Ka Zeng, ed., *China's Foreign Trade Policy: The New Constituencies* (Routledge: forthcoming 2007)]

Curriculum Vitae of Scott Kennedy (page 2)

“Divining China’s Future,” *World Policy Journal*, Vol. 21, No. 4 (Winter 2004/05), pp. 77-85. [And my response to letter by Dali Yang, *World Policy Journal*, Vol. 22, No. 2 (Summer 2005), p. 104.]

“The Price of Competition: Pricing Policies and the Struggle to Define China’s Economic System,” *China Journal*, No. 49 (January 2003), pp. 1-30.

“The Stone Group: State Client or Market Pathbreaker?,” *The China Quarterly*, No. 152 (December 1997), pp. 746-777.

“Comrade’s Dilemma: Corruption and Growth in Transition Economies,” *Problems of Post-Communism*, Vol. 44, No. 2 (March-April 1997), pp. 28-36.

“Conflicting Logics of Korean Reform: Why the Best Case Scenarios are Least Likely,” *The Korean Peninsula and Korea-US Relations* (Seoul: Institute of Foreign Affairs and National Security, 1997), pp. 41-51.

(with Michael O’Hanlon) “Time to Shift Gears on China Policy,” *Journal of East Asian Affairs*, Vol. X, No. 1 (Winter/Spring 1996), pp. 45-73.

Additional Publications

“Barbarians Lobbying at the Gate,” *Financial Times*, September 28, 2005, p. 9. (reprinted in *YaleGlobal Online*, October 5, 2005)

“Soft Sell: China Learns to Lobby,” *China Business Review*, Vol. 32, No. 2 (March-April 2005), pp. 32-33, 52.

“Hu Shuli/Caijing Magazine,” “He Qinglian,” and “Lawyers,” entries for Edward L. Davis (ed.), *Encyclopedia of Contemporary Chinese Culture* (London: Routledge, 2005), pp. 263-264, 248, 317.

“Holey Protectionism!,” *China Economic Quarterly*, Vol. 8, No. 3 (Third Quarter, 2004), pp. 24-28.

“What International Track?” *IU East Asian Studies Center Newsletter*, April 2004.

“Xiehuire: yu guoji jieguide shike daole” (Association Fever: The Time to Join the International Track Has Arrived), *China Economic Times* (PRC), November 6, 2003.

“China’s Credit Rating Agencies Struggle for Relevance,” *China Business Review*, Vol. 30, No. 6 (November-December 2003), pp. 36-40.

“Zhongguode duoyuan zhengzhi jingji: zhengqi guanxi moshide jingji jieshi” (China’s Political Economies: An Economic Explanation for Patterns of Government-Business Relations), *Chinese Social Sciences Review* (Zhongguo shehui kexue pinglun), Vol. 2, No. 1 (January 2003), pp. 40-57.

“Hu Won’t Change China,” *Asian Wall Street Journal*, November 6, 2002, p. A11.

“The Bombing: An Inconvenient Anniversary?,” *ChinaOnline*, May 12, 2000.

“The New ‘China Lobby’,” *Asian Wall Street Journal*, October 13, 1999, p. 6.

“China’s WTO Application and Congress’s Killer Instinct,” *Quarterly Newsletter of the Women in International Trade*, Vol. 2, No. 4 (Spring 1997), p. 2.

(with Nicholas R. Lardy) “China’s No Renegade Mercantilist Trader,” *Asian Wall Street Journal*, February 7, 1996, p. 12.

(translation of) Gao Hua, “The Second Historical Archives of China: A Treasure House for Republican China Research,” *Cold War International History Project Bulletin*, No.s 6-7 (Winter 1995/1996), p. 147.

(with Michael O'Hanlon) "Shifting Gears on China," *Brookings Review*, Vol. 13, No. 4 (Fall 1995), p. 49.

"Reaching into All Corners," *China Business Review*, Vol. 22, No. 1 (January-February 1995), pp. 41-44.
(analysis of the Stone Group Corporation)

**Conference
Papers**

"The New Standard of Influence: Initial Thoughts on Business Lobbying in China in Comparative Perspective," prepared for the conference, "Capitalism with Chinese Characteristics: China's Political Economy in Comparative and Theoretical Perspective," Indiana University, Bloomington, May 19-20, 2006.

"Between Bureaucrats and Markets: China's Frustrating Involvement in Standards Wars," presented at the 2006 Annual Meeting of the Association for Asian Studies, San Francisco, CA, April 6-9, 2006, and the 2006 Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 20-23, 2006.

"Conquering the Middle Kingdom: Globalization and Foreign Political Influence in China," presented at "Corporate Political Activities in an Internationalizing Economy," Research Colloquium, The Free University, Amsterdam, The Netherlands, February 17-18, 2006.

"The Political Economy of Standards Coalitions: Contrasting Wireless LAN and Home Networking Standards Development," presented at "China's Technology Standards Policy: Implications for the United States and China," Workshop organized by the National Bureau of Asian Research (Seattle), Tsinghua University School of Public Policy and Management, Beijing, January 6, 2006.

"Unorganized Influence: An Examination of the Policy Influence of Business Interests in China," International Conference on the Development of Civil Society in Transitional China," Peking University Center for Civil Society Studies, Beijing, China, October 28-29, 2005.

"China's Languishing Credit Rating Industry: The Missing Official Foundations of Private Authority," presented at the conference, "Comparative Corporate Governance in the Pacific Region," UC-San Diego Institute on Global Conflict and Cooperation, La Jolla, California, May 6-7, 2005.

"China's Porous Protectionism: The Changing Political Economy of Trade Policy," presented at the 46th Annual International Studies Association Convention, Honolulu, Hawaii, March 1-5, 2005.

"China's Languishing Credit-Rating Industry: So What?" presented at the 16th Annual Meeting of the Society for the Advancement of Socio-Economics, Washington, DC, July 8-11, 2004.

"China's Porous Protectionism: Implications for Taiwan," presented at the 33rd Sino-American Conference on Contemporary China, "New International Order in East Asia in the 21st Century: Implications for Taiwan-US-China Relations," Institute for International Relations, National Chengchi University, Taipei, Taiwan, May 27-28, 2004.

"Business Lobbying in China: Aid and Obstacle to Effective Industry Regulation," presented at the conference, "Transforming Institutions in Global China: Past Lessons, Future Challenges," Institute for Global Chinese Affairs, University of Maryland, College Park, MD, April 29-May 1, 2004.

"China's Languishing Credit-Rating Industry: Canary in the Mine?" presented at the 56th Annual Meeting of the Association for Asian Studies, San Diego, California, March 4-7, 2004.

"Protectionism by the Book: How Global Regimes and Competing Interests Shape Chinese Trade Policy," presented at the 55th Annual Meeting of the Association for Asian Studies, New York, New York, March 27-March 30, 2003.

"China's Political Economies: An Economic Explanation for Patterns of Government-Business Relations," paper presented at the "International Symposium on Political Science and China in Transition," hosted by Renmin University School of International Studies, Zhongshan University School of Politics and Public

Administration, and the Association of Chinese Political Studies (USA), Beijing, July 15-16, 2002.

“Competing Standards: The Emergence of Business Influence on Public Policy in China,” paper prepared for the 2001 Annual Meeting of the Association for Asian Studies, Chicago, Illinois, March 22-25, 2001.

“The Price of Competition: Pricing Policies and Tensions in Government-Business Relations in China,” presented to the 2000 Annual Meeting of the American Political Science Association, Washington, DC, August 31-September 3, 2000.

“Conflicting Logics of Korean Reform: Why the Best Case Scenarios Are Least Likely,” 1997 Brookings-IFANS Conference, sponsored by the Brookings Institution and the Institute of Foreign Affairs and National Security (Seoul), Washington, DC, July 9-10, 1997.

“The Stone Group: State Client or Market Pathbreaker?,” First Annual PASS Student Conference on East Asian Studies, sponsored by the Pacific Affairs Study Society, George Washington University, Washington, DC, April 25, 1997.

**Other
Conference
Activities**

Organized and hosted the conference “Capitalism with Chinese Characteristics: China’s Political Economy in Comparative and Theoretical Perspective,” Indiana University, Bloomington, May 19-20, 2006.

Chair and discussant of panel, “Rural Governance in China and Vietnam,” 2006 Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 20-23, 2006.

Discussant, China Task Force, “Session Five: Commercial and Business Risks,” Eurasia Group, New York, February 3, 2006.

Roundtable speaker: “Contemporary Nationalism in East Asia,” in workshop, “The Japanese Empire: Gone, But Not Forgotten,” Indiana University East Asian Studies Center, Bloomington, September 15-16, 2005.

Roundtable speaker: “Whither Chinese Studies? The View from Political Science.” Midwest Chinese Studies Summit, IUPUI, Indianapolis, April 18, 2003.

Chair and discussant of panel, “Politics in the Crafting of Market Institutions: New Evidence on the Pathologies of Chinese Economic Reform,” 2002 Annual Meeting of the Association for Asian Studies, Washington, DC, April 4-7, 2002.

Moderator of panel, “Playing the Wild Cards: Missile Defense and Trade for the conference, “The USA, Taiwan and the PRC: Security and Strategy After the Elections of 2000,” sponsored by the Hudson Institute, Indianapolis, Indiana, January 11-12, 2001.

Discussant on panel, “Business and Information Technology in East Asia,” Midwest Conference on Asian Affairs, Bloomington, Indiana, October 7, 2000.

Presentations

“China’s Credit Rating Industry: The Official Foundations of Private Authority,” Unirule Institute of Economics, Beijing, November 10, 2006.

“China’s Standards Strategy,” U.S. Information Technology Office, Beijing, November 9, 2006.

“Discussion of *The Business of Lobbying in China*,” hosted by the Center for East Asian and Pacific Studies, Reading Group on Law & Society, University of Illinois, Champaign, Illinois, March 8, 2006.

“The Chinese Dragon: Economic Competitor and Military Threat?” Indiana University Men’s Faculty Club, March 3, 2006.

Curriculum Vitae of Scott Kennedy (page 5)

“Lobbying and Business Associations in China,” Salon discussion group meeting (No. 108) on business associations in China, Tsinghua University School of Public Policy and Management, January 5, 2006.

“China’s Porous Protectionism: How Globalization Affects Economic Policy,” Lyndon B. Johnson School of Public Affairs, University of Texas at Austin, December 1, 2005.

“The Business of Lobbying in China,” Peking University, Beijing, October 26, 2005; UC-Berkeley, Center for Chinese Studies, Berkeley, October 21, 2005; Indiana University East Asian Studies Center, Bloomington, September 30, 2005; UC-San Diego Graduate School of International Relations and Pacific Studies, San

Diego, May 11, 2005; Harvard University Fairbank Center for East Asian Research, Cambridge, May 4, 2005; UCLA Center for Chinese Studies, Los Angeles, April 18, 2005.

“Surviving the China Dream: Business Etiquette in China,” talk hosted by Indiana University Chinese Culture Club and Delta Sigma Pi, Bloomington, Indiana, October 12, 2005.

“Technical Standards: China Inc.’s New Sword?” *China Economic Quarterly* briefing, Beijing, August 18, 2005.

“China’s Porous Protectionism,” Ministry of Commerce, Beijing, August 15, 2005, and Unirule Institute of Economics, Beijing, August 5, 2005.

“China’s Porous Protectionism: The Changing Political Economy of Trade Policy,” Columbia University Weatherhead East Asian Institute, New York, September 16, 2004.

“The Business of Lobbying in China: The Consequences for Regulation,” Institute of International Relations, National Chengchi University, Taipei, Taiwan, May 20, 2004.

“Chinese and Foreign Businesses: Acting on Shared Interests,” Forecast 2004 meeting, US-China Business Council, Washington, DC, January 29, 2004.

“China Enters the Standards Wars,” presented at the conference, “China, the Internet, and National Security,” University of Maryland Center for International and Security Studies at Maryland and University of California, San Diego Institute on Global Conflict and Cooperation, San Diego, CA, January 23, 2004.

“Opportunities and Obstacles to Business in China Since It Joined WTO,” Indiana District Export Council, Indianapolis, October 21, 2003.

“Back from Beijing: Politics and Life in China’s Capital,” Indiana University Asian Culture Center, Bloomington, Indiana, September 29, 2003.

“The Price Is Right: How Chinese Firms are Trying – and Failing – to Rig the Market,” Foreign Correspondents Club of China, Beijing, September 19, 2003.

“China: America’s Ally, America’s Enemy,” Hudson Institute, Indianapolis, April 11, 2003, and Border’s Books & Music, Bloomington, April 25, 2003.

“China: Glass Half-Full and Half-Empty,” Indiana Council on World Affairs Great Decisions, March 18, 2003.

“China’s Political Economies: An Economic Explanation for Patterns of Government-Business Relations,” Unirule Institute of Economics, Beijing, July 26, 2002.

“America’s Middle Kingdom Complex,” at the international symposium, “US China Policy: Today and Tomorrow,” sponsored by Renmin University Center for American Studies, Beijing, July 17, 2002.

“America’s Middle Kingdom Complex,” speech given at Tongji University, Shanghai, July 9, 2002.

“China’s Political Economies: An Economic Explanation for Lobbying Patterns,” Stanford University Center for East Asian Studies, Stanford, California, April 30, 2002.

“Between a Rock and a Soft Place: The Political Economy of China’s Software Sector,” Stanford (University) Project on Regions of Innovation and Entrepreneurship (SPRIE), Stanford, California, April 29, 2002.

“America’s Middle Kingdom Complex: The American Debate Over China,” presented at the conference, “China in the World – the World in China,” Indiana Consortium for International Programs, Brown County State Park, Abe Martin Lodge, March 22, 2002.

“Our Middle Kingdom Complex: The American Debate Over China Policy,” Indiana Council on World Affairs, Indianapolis, Indiana, September 19, 2001.

“The New China Lobby: Markets and Politics in the PRC,” IU Mini University, June 20, 2001.

“Competing Standards: The Emergence of Business Influence on Public Policy in China,” University of Chicago Workshop on East Asia, Chicago, Illinois, May 8, 2001.

“The Standard of Influence: The Emergence of Business Lobbying in China,” Depauw University, Asian Studies Coffee Hour, Greencastle, Indiana, February 21, 2001.

“The Price of Competition: Pricing Policies and Tensions in Government-Business Relations in China,” Indiana University Political Science Department Colloquium, November 17, 2000.

“The Price of Competition: Pricing Policies and Tensions in Government-Business Relations in China,” Indiana University East Asia Studies Center Colloquium, September 29, 2000.

“In the Company of Markets: Initial Findings,” Pudong Institute for the US Economy, Shanghai, China, August 11, 1999.

“US-China Relations Entering the 21st Century: Economic Constraints on Cooperation,” Pudong Institute for the US Economy, Shanghai, China, December 15, 1998.

“China’s Domestic and External Political Economy: Half Full *and* Half Empty,” guest lecture to course, “Business Environment in China,” George Washington University School of Business and Public Management, Washington, DC, May 14, 1997.

“Brookings and the World,” presented at the conference, “Working for Global Justice: Careers and Activism in International Development,” sponsored by Visions in Action, and held at The American University, Washington, DC, March 21, 1997.

“Comrade’s Dilemma: Corruption and Growth in Transition Economies,” Research Assistant Brown Bag Lunch, Brookings Institution, Washington, DC, February 24, 1997.

“Think Tanks and the Foreign Policy Process: From ‘Elite Policy’ to ‘Public Policy,’” Diplomacy Training Seminar, sponsored by the Democratic Progressive Party (Taiwan), Washington, DC, August 9, 1996.

“Time to Shift Gears on Sino-US Relations,” presented to the Washington Chinese Professional Forum, held at Georgetown University, Washington, DC, March 3, 1996.

“The Beijing Stone Group: The Sources and Consequences of an Empowered Society,” Research Assistant Brown Bag Lunch, Brookings Institution, Washington, DC, October 6, 1994.

Book Reviews Mark Williams, *Competition Policy and Law in China, Hong Kong and Taiwan* (Cambridge: Cambridge University Press, 2005), in *China Journal*, no. 57 (January 2007, forthcoming).

Xiaoming Huang, *The Rise and Fall of the East Asian Growth System, 1951-2000: Institutional Competitiveness and Rapid Economic Growth* (Oxon, England: RoutledgeCurzon, 2005), in *Journal of East Asian Studies*, Vol. 6, No. 2 (May-August 2006), pp. 307-310.

Thomas Gold, Doug Guthrie, and David Wank, eds., *Social Connections in China: Institutions, Culture, and the Changing Nature of Guanxi* (Cambridge: Cambridge University Press, 2002), in *China Review International*, Vol. 11, No. 2 (Fall 2004), pp. 348-350.

Evan A. Feigenbaum, *China's Techno-Warriors: National Security and Strategic Competition from the Nuclear to the Information Age* (Stanford: Stanford University Press, 2003), in *Journal of Chinese Political Science*, Vol. 9, No. 2 (Fall 2004), pp. 83-85.

Hung-mao Tien and Yun-han Chu, eds., *China Under Jiang Zemin* (London: Lynne Rienner, 2000), in *Pacific Affairs*, Vol. 75, No. 2 (Summer 2002), pp. 275-276.

Peer Review *Issues & Studies, Asian Security, Problems of Post-Communism, Asian Survey, China Journal, Journal of Chinese Political Science, European Journal of International Relations, UC-Berkeley Institute of East Asian Studies*

Previous Teaching Positions **Visiting Professor** (1/05-6/05)

Graduate School of International Relations & Pacific Studies, UC-San Diego
Courses: Chinese Politics, Chinese Political Economy, Being a China Hand, The China Dream.

Instructor (8/98-6/99)

Capital Normal University, Beijing, China

Designed and taught "Chinese Society Today," a course on how to observe actors and situations in contemporary urban China, for foreign students enrolled in program administered by US-based CET Academic Programs. The course combined academic readings with guest lectures by Chinese from various parts of society and detailed observation projects outside of class. My responsibilities included: course design, lecturing, obtaining guest speakers and providing consecutive interpretation for their lectures, leading discussion sections, and grading assignments.

Teaching Assistant (8/97-5/98)

Political Science Department, George Washington University

Taught discussion sections of introductory course in comparative politics.

Course Assistant (1/97-5/97)

Elliott School of International Affairs, George Washington University

Graded assignments and provided consultation to students of "East Asia: Past & Present," an introductory course on traditional and contemporary East Asia.

Teacher, English as a Second Language (7/89-8/90, 6/91-8/91)

While in Taiwan, taught at ELSI and GRAM language schools. Responsibilities included preparation of curriculum, management of large classes, and testing of students. In Washington, DC, taught one-on-one intensive conversation at the International Center for Language Studies.

Research and Professional Experience **Brookings Research Fellow** (9/99-8/00)

Brookings Institution, Washington, DC

Competitively-won fellowship to complete research and writing of my dissertation.

Visiting Scholar (6/99-8/99)

Pudong Institute for the US Economy, Shanghai, China

Based at the institute while conducting dissertation research in Beijing and Shanghai.

Visiting Scholar (8/98-5/99)

Peking University Research Center for Contemporary China, Beijing, China

Based at the center while conducting dissertation research in Beijing, Shanghai and Guangdong

Chairman (5/96-5/97) and **Programming Officer** (6/97-5/98)

Pacific Affairs Study Society, George Washington University, Washington, DC

This student-run organization sponsored lectures, conferences and career development activities related to East Asian affairs for the GW community and beyond. Both years were highlighted by the PASS Student Conference on East Asian Studies, which drew graduate and undergraduate students from across the US.

Research Assistant (2/93-8/97)

The Brookings Institution, Foreign Policy Studies Program, Washington, DC

Gathered, translated and analyzed data about contemporary Chinese and political and economic affairs, US-Chinese relations, Japanese foreign relations and East Asian international relations. Primary projects included Greater China (for Harry Harding), US security policy toward East Asia (for Thomas McNaugher), the Asianization of Japan (for Mike Mochizuki), and China's economic reforms (for Nicholas Lardy). Also provided logistical support for conferences and meetings held in Washington and Asia.

Research Assistant (7/92-1/93)

Woodrow Wilson Center Cold War International History Project, Washington, DC

Tracked the latest developments in the study of China's Cold War foreign policy, translated Chinese articles and assisted in preparation of the *Cold War International History Project Bulletin*.

Awards

Indiana University, Summer Faculty Fellowship (\$8,000) for book project (Summer 2006)

Indiana University, multiple units, funding (\$37,000) for conference on capitalism in China (Spring 2006)

Indiana University, EALC Department grant (\$3,100) for fieldwork on the politics of standards wars (2005)

Indiana University, EALC Department grant (\$1,500) for fieldwork on China's legislatures (2003)

George Washington University, nominated by Political Science Department for APSA award for best dissertation in comparative politics (2002)

Brookings Institution, Research Fellowship (\$17,500) - dissertation research and writing (1999-2000)

George Washington University, Shapiro Traveling Fellowship (\$10,500) - dissertation fieldwork (1998-99)

George Washington University, Teaching Assistantship (~\$12,000) - full tuition and stipend (1997-98)

George Washington University, partial fellowship (1995-97)

Hopkins-Nanjing Center - full funding for study (1991-92)

Johns Hopkins-SAIS, partial fellowship (1990-91)

Inter-University Program, partial fellowship (1989-90)

University of Virginia, Ellen Bayard Weedon Travel Grant (\$500) - language study in Beijing (1988)

University of Virginia, Intermediate Honors - for rising third-year students with over a 3.4 GPA (1987)

Memberships

American Political Science Association

International Studies Association

Midwest Political Science Association

Association for Asian Studies

National Committee on US-China Relations

Service

Advisory Board, *China Economic Quarterly* (2003-present)

Board, Inter-University Program for Chinese Language Studies at Tsinghua University (2004-present)

Advisory Board, China Studies Program, CET Academic Programs (2004-present)