Jeffrey M. Pilcher, a professor of history at the University of Minnesota, has taught classes on food and drink in world history for twenty years. His books include *Planet Taco: A Global History of Mexican Food* (2012), *The Oxford Handbook of Food History* (2012), and *Que vivan los tamales! Food and the Making of Mexican Identity* (1998). He co-edits the journal *Global Food History*.

European beer traveled the world during the nineteenth and twentieth centuries, becoming an almost universal element of consumer culture, supplanting diverse indigenous brewing traditions. This talk examines how distinct agents of transmission – merchants, migrants, and empire builders – interacted with local drinking cultures to shape the particular tastes and meanings associated with beer in the Americas, Africa, and Asia.

Sponsored by the Mellon Foundation Sawyer Seminar, Food Studies, and the departments of Anthropology and History.