

# Application for ArtsWeek 2012

Whether you just want to be part of ArtsWeek 2012, or if you are applying for ArtsWeek's funding, we encourage you to submit a proposal. **Proposals are due by 5:00 p.m. on Friday, January 27th, 2012.**

**We are applying to participate in:** (Note: Please check only one of the three options below. If you are submitting to more than one category, which we anticipate many groups will choose to do, please submit a separate application for each type of project. A brief description of these events can be found in the ArtsWeek 2012: Call for Creative Projects.)

- The **Kick-off Festival**, scheduled for April 1, 2012
- The **Happenings**, from April 2<sup>nd</sup> through the first week(s) of April
- An **Event or Exhibit** occurring in April (but not connected to the Festival or the Happenings)

<b>Please provide complete information on the right side of this form. Attach additional pages as needed.</b>	
<b>1</b>	<b>Applicant's contact information</b> (name, address, phone, email)
<b>2</b>	<b>Contact person</b> (name, phone, email if different from above)
<b>3</b>	<b>Project Name</b>
<b>4</b>	<b>Name and contact information for faculty sponsor</b> (required for student groups)
<b>5</b>	<b>Describe your project</b> (please attach a separate sheet with a full description of your project)
<b>6</b>	<b>Describe your plans for involving IU students in your project</b> (please attach a separate sheet if needed)
<b>7</b>	<b>Describe the intended audience for your project</b> (numbers and demographic of audience)
<b>8</b>	<b>Describe your plans to promote your event to: 1) IU student audiences, and 2) other new audiences</b>
<b>9</b>	<b>Date(s) of performance, event, or exhibit</b> (please indicate if the date(s) are planned or preferred)
<b>10</b>	<b>Venue</b> (please let us know if you have a venue reserved or if you need assistance in locating one)
<b>12</b>	<b>Amount requested, if any, from ArtsWeek 2012</b> (please provide a line item project budget with enough information to clearly show where and how ArtsWeek funds will be used)
<b>Additional information such as artist bios, reviews, organizational information, etc. may be attached.</b>	

## ArtsWeek 2012: Guidelines

To give your event the best opportunity to be part of ArtsWeek 2012, please carefully review the criteria below.

- **All funded projects *must* involve Indiana University students in some significant way—in the design, implementation, or final production, or through the provision of ticket incentives or supplemental events that encourage IU students—preferably students who are not already avid arts fans—to attend a performance, event, or exhibit.**
- Campus-community collaborations and interdisciplinary works are encouraged but not required.
- Projects that promote ArtsWeek 2012 or its events to student audiences and other new audiences are also welcomed.
- ArtsWeek does not fund programs that are already scheduled or planned, or that your organization would otherwise have presented, but we encourage you to apply for funding to enhance your project to align with the goals of involving IU students and reaching out to other new audiences.
- Students and student groups are strongly encouraged to apply! (Please note: Students and student groups applying for funding must have a faculty sponsor.)
- Grants are available up to a maximum \$2,500. (The committee may choose to award a lesser amount than requested, so if you have budget priorities, please indicate what those are!)
- The Anya Peterson Royce Showcase Award provides an additional \$500 to a project that strongly aligned with ArtsWeek 2012 goals. The grants review committee will select the recipient of this award based on the proposal criteria.
- Proposals may be up to five pages, excluding bios of key personnel, artists, reviews, boilerplate organizational information, etc. Please keep additional information brief.
- Proposals must be submitted by 5:00 p.m., Friday, January 27, 2012. Proposals should be emailed to Deb Kremer at [arts2012@indiana.edu](mailto:arts2012@indiana.edu). If you are hand delivering your proposal, or sending a hard copy by mail, three copies of the proposal must be delivered by Friday, January 27, 2012 by 5:00 p.m. to Office of the Provost, Indiana University, Bryan Hall 100, 107 South Indiana Avenue, Bloomington, IN 47405-1201.
- Applicants will receive notification via email about acceptance to and funding for ArtsWeek 2012 by February 3, 2012. If you have not heard by that time, feel free to call or email us.

If you have any questions, please email Deb Kremer at [arts2012@indiana.edu](mailto:arts2012@indiana.edu) or call 855-9011.

Many thanks for your interest in ArtsWeek 2012!  
Please help us spread the word to other artists!